

The 4R's of Emergency Management

The integrated approach to Emergency Management can be described by the four areas of activity, which are known as the 4R's.

1	<p>Reduction</p> <p>Identifying and analysing long-term risks to human life and property from hazards; taking steps to eliminate these risks if practicable, and, if not, reducing the magnitude of their impact and the likelihood of their occurring.</p>
2	<p>Readiness</p> <p>Developing operational systems and capabilities before an emergency happens, including self-help and response programs, to ensure communities are trained and ready for when an emergency occurs.</p>
3	<p>Response</p> <p>Actions taken immediately before, during, or directly after an emergency to save lives and protect property, and help communities recover.</p>
4	<p>Recovery</p> <p>The coordinated efforts and processes to bring about the immediate, medium-term and long-term regeneration of a community following an emergency.</p>

If you need help in preparing for emergencies in order for your business to have resilience, contact All About People on 0800 023789 or info@allaboutpeople.co.nz.